



NSMH Hospitality Challenge Competition

What is the NSMH Hospitality Challenge?

"The Challenge" is a premier event designed to showcase the talent and innovative ideas of hospitality students. Teams of two to four participants from each NSMH chapter will tackle real-world challenges faced by the hospitality industry, providing solutions that can make a difference.

Why Participate?

- ✓ **Cash Prizes:** The top three teams will receive cash prizes!
- ✓ **Conference Participation:** The top five teams will be invited to present their solutions at NSMH's Fall Conference, taking place from October 30 - November 1, in Orlando, Florida.
- ✓ **Skill Development:** Gain invaluable experience in problem-solving, teamwork, and presentation skills.
- ✓ **Networking Opportunities:** Connect with industry professionals and fellow students passionate about hospitality.
- ✓ **Recognition:** Showcase your talent and creativity on a national stage.

Important Dates

- **October 1:** Online Pre-Registration Due
- **October 15:** Submission Due
- **October 31:** Semi-Finals Pitch (during NSMH Fall Conference)
- **November 1:** Challenge Competition Awards

To learn more and sign up, visit:
<http://nsmh.org/the-challenge>

