

2026-2027

NSMH.ORG

NSMH



PROSPECTUS

TODAY'S STUDENTS. TOMORROW'S LEADERS.



SUPPORT NSMH TODAY

NSMH exists to provide professional, career, and personal development opportunities with the aim of ensuring inclusion within the hospitality industry.

Join NSMH in an effort to encourage, educate, and empower all students in their pursuit of careers in the hospitality industry.

This Sponsorship Prospectus provides numerous ways your company can get involved with NSMH and its chapters across North America.

Become a part of the NSMH Family today!

2026 Fall Conference & Career Fair

October 1 - October 3, 2026
Hilton Atlanta
Atlanta, Georgia

37th Annual National Conference & Career Fair

February 4 - 6, 2027
Franklin Marriott Cool Springs
Nashville, Tennessee

SPONSORSHIP BENEFITS

NSMH offers numerous opportunities to connect with hospitality students across North America.

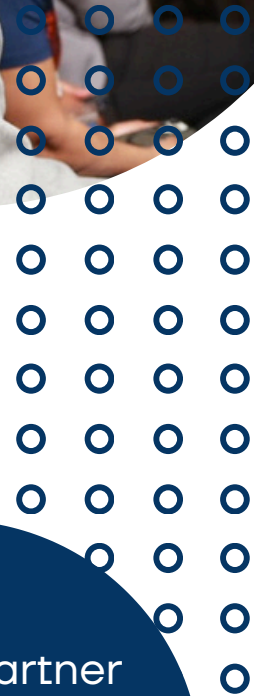
Our conferences are a great place to network, create business relationships, and offer mentoring opportunities to future hospitality leaders.

By sponsoring and advertising during the 2026-2027 program year, your organization will gain a competitive edge while you connect with NSMH members who are Connect with NSMH members, from students entering the hospitality industry to emerging managers and professional alumni.

WWW.NSMH.ORG

Industry Partner Platinum

Industry Partner Platinum (IPP) provides the highest level of recognition to hospitality industry companies as they serve as the premier level sponsor for NSMH. This is a great opportunity to promote your company, serve as a strong supporter of students in hospitality, and provide unprecedented professional guidance. Additionally, Industry Partner Platinum sponsors receive the most exposure and access to our membership body. Industry Partner Platinum sponsors are afforded flexibility in matching features that provide the greatest benefit to their company.



Benefits Include:

- One (1) \$1,500 scholarship awarded to the NSMH applicant of your choice
- Four (4) complimentary corporate registrations for the Fall and National Conferences
- One (1) complimentary career fair booth at both the Fall and National Conferences (\$1,000 for each additional)

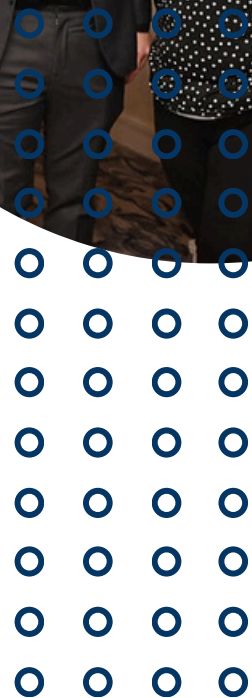
Industry Partner
Platinum Level
Investment

\$20,000

**Get in touch to become a Platinum Industry Partner:
www.nsmh.org or email: hq@nsmh.org**

Industry Partner Platinum Benefits, *cont'd:*

- Designated interview room/space for the company to host interviews (\$500 for each additional)
- Priority given in presenting workshops at the National and Fall Conferences
- One (1) webinar opportunity to be held before June 30, 2027
- Two (2) emails to the entire database (to be sent before June 30, 2027)
- One Instagram Social Media Takeover
- One promotional flyer to be emailed to the entire database (to be sent before June 30, 2027)
- Up to 35 job postings on the NSMH career site
- Early access to the NSMH National Resume Bank
- Recognition at all events and in marketing materials
- First option on all additional sponsorship and advertising opportunities



Industry Partner Platinum Social Media Takeover

NSMH offers Industry Partner Platinum Sponsors enhanced exposure and connection with its members, whose chapters include students from across the country. The NSMH Instagram account will be utilized as a means of promoting your company's opportunities, culture, or latest news. Sign-ups to reserve your access will be first-come, first-served. This is an opportunity to share information on job openings and overall company information to NSMH and its members.

Industry Partner

Industry Partner (IP) level sponsors provide an exceptional level of financial commitment, professional guidance, and support to NSMH and its members. In turn, Industry Partner level sponsors receive excellent exposure and access to our membership.

Benefits Include:

- One (1) \$1,500 scholarship awarded to the NSMH applicant of your choice
- Four (4) complimentary corporate registrations for the Fall and National Conferences
- One (1) complimentary career fair booth at both the Fall and National Conferences (\$1,000 for each additional)
- Designated interview room/space for the company to host interviews (\$500 for each additional)
- Preference given in presenting workshops at the National and Fall Conferences
- One promotional flyer to be emailed to the entire database (to be sent before June 30, 2027)
- Up to 25 job postings on the NSMH career site
- Access to the NSMH National Resume Bank
- Recognition at all events and in marketing materials
- First option on all additional sponsorship and advertising opportunities



**Industry
Partner
Investment
\$15,000**

Additional Sponsorship Levels



Gold Sponsor (\$12,500)

- One (1) \$1,000 scholarship given to the NSMH applicant of your choice
- Two (2) complimentary corporate registrations for the National and Fall Conferences
- One career fair booth at the National and Fall Conferences (\$1,000 for each additional)
- Up to 15 job postings on the NSMH career site
- Access to the NSMH National Resume Bank
- Acknowledgment at the National and Fall Conferences as a Gold Sponsor
- Recognition at all events and in all marketing materials as a Gold Sponsor

Silver Sponsor (\$10,000)

- Two (2) complimentary corporate registrations for the National Conference
- One career fair booth at the Fall and National Conference (\$1,000 for each additional)
- Access to the NSMH National Resume Bank
- Acknowledgment at the National and Fall Conferences as a Silver Sponsor
- Recognition at all events and in all marketing materials as a Silver Sponsor

Contact us at hq@nsmh.org.
We want to hear from you!

Additional Sponsorship Levels



Bronze Sponsor (\$7,500)

- One (1) complimentary corporate registration for the National Conference
- One career fair booth at the National Conference only (\$1,000 for each additional)
- 50% discount on one (1) career fair booth at the Fall Conference (\$1,500 savings)
- Access to the NSMH National Resume Bank
- Acknowledgment at the National and Fall Conferences as a Bronze Sponsor
- Recognition at all events and in all marketing materials as a Bronze Sponsor

Copper Sponsor (\$4,500)

- One (1) complimentary corporate registration for the National Conference
- One career fair booth at the National Conference only (\$1,000 for each additional)
- 50% discount on one (1) career fair booth at the Fall Conference (\$1,500 savings)
- Acknowledgment at the National and Fall Conferences as a Copper Sponsor
- Recognition at all events and in all marketing materials as a Copper Sponsor

Should you have any questions,
contact us at hq@nsmh.org

Additional Sponsorship Opportunities

The following branding sponsorship opportunities are available on a first-come, first-served basis:

- Hospitality Challenge Sponsor (\$7,500)
- Networking Virtual Lounge (\$2,500)
- Career Fair Exhibitor - National Conference Only (\$3,500)
- Career Fair Exhibitor - Fall Conference Only (\$3,000)
- National Conference Hospitality Suite (\$5,000)
- Conference App Sponsor (\$3,000)
- Sponsored Webinar (\$1,500)
- Conference Lanyard Sponsorship (\$2,500)
- Instagram Takeover (\$500 per day)
- Employer Spotlight on NSMH Website (\$450 per ad)
- Email Campaign to NSMH's Database (\$350 per email)

YEARS IN EXISTENCE

36+

CHAPTERS CHARTERED

112

AVERAGE NATIONAL
CONFERENCE ATTENDANCE

~ 350

AVERAGE FALL
CONFERENCE ATTENDANCE

150-200

Become an
NSMH Sponsor
Today!

Should you have any questions,
contact us at hq@nsmh.org

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